



New Britain

EMERGENCY MEDICAL SERVICES, INC.

"Helping People - Saving Lives - Caring for the Community" Since 1977

National EMS Week May 17-24th "EMS Strong"

To Our Supporters,

In New Britain we celebrate the life-saving actions of the men and women who work at New Britain EMS (NBEMS), a non-profit organization that provides emergency care for all who live, work, or visit in our city.

Over the past couple of years, NBEMS has focused significant quality and training efforts that encompasses a system wide improvement of care in the management of heart attacks, cardiac arrests and strokes. We are pleased to announce that the **American Heart Association (AHA) for the second year has awarded the Bronze Medal to NBEMS**, for our STEMI Care as part of the AHA Mission Lifeline of Care in Connecticut.

What's new at NBEMS and how are we doing, "Saving Lives in New Britain"?

- **STEMI** (ST Elevation Myocardial Infarction) is the deadliest form of heart attack that over 250,000 Americans will suffer each year. It is a particular rhythm seen on a 12 lead electrocardiogram (ECG) that indicates there is blocked artery. Early recognition, intervention and treatment are essential to saving lives. Our paramedics are trained to recognize these rhythms. When an ST Elevation is identified, the medics treat, alert, and activate the Catheter Lab team and Cardiologists at The Hospital of Central CT, who will be waiting to provide more definitive treatment. Our average time from recognition of an ST elevation to activation of the Catheter Lab is seven (7) minutes. ***The average time a NBEMS medic makes contact with the patient to the time the procedure is completed in the Catheter Lab is 77 minutes. The goal for the National Average is 90 minutes.***
- **Stroke intervention:** NBEMS uses the Cincinnati Pre Hospital Screening tool to assess early recognition and assure quick effective use of thrombolytic therapy (clot dissolving agents) the moment they arrive in the ER. We average twenty four (24) minutes from time of the 911 call to the time the patient is delivered to the Stroke Team waiting at the hospital. ***Early recognition and rapid intervention can reduce or eliminate the debilitating effects of a stroke.***
- **Cardio Cerebral Resuscitation:** is being used by NBEMS in cardiac arrests that present a fatal heart rhythm. NBEMS has improved the survivability rate by 40% from when a patient is treated to their discharge from the hospital.

Assessment and treatment begins from the moment the 911 call is placed. Early intervention is essential to saving lives. That is why you should activate the 911 system in times of a medical emergency. ***The results are significant!***

The people who live and work in New Britain are in good hands with NBEMS. We want to maintain our quality services, but we need your help. ***Every year we ask for your support to help us maintain our fiscal health during National EMS Week.*** In today's changing system of Medicaid and Medicare reimbursements, 90% of our ambulance rides are not fully covered by insurance.

Please consider donating today for a service that one day may save your life or that of a loved one.

Thank you for your support!



Bruce Baxter, NBEMS Chief



Janis Jerman, NBEMS Board Chairperson

YES! I want to thank NBEMS for 35 years of saving lives in New Britain and help them maintain quality services and programs for a safer and healthier community.

__\$250 __\$150 __\$100 __\$75 __\$50 __"\$35" __\$25 _____ other amt.



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